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Please complete and fax this form to **1-855-545-5957**

**If you have any questions, please call the Lilly Oncology Support Center™ at 1-844-VERZENIO (1-844-837-9364), Monday-Friday 8am-10pm ET**

By enrolling in the Verzenio Continuous Care™ program, Patients may receive various forms of support and information to help access Verzenio®, which may include the following:

- Benefits Investigation Support
- Copay Savings and Other Financial Support
- Field Reimbursement Support
- Ongoing Support

**In order to process the requested services, Verzenio Continuous Care™ will require 2 Patient signatures and 1 Prescriber signature. Not signing this form will result in an incomplete submission and a delay in requested services.**

**Patient Enrollment Checklist:**

**Prescriber Enrollment Checklist:**

**Page 2**

- Complete all sections in the Patient Enrollment section
- Document insurance information or provide copies of your insurance and prescription card(s)
- Select optional Verzenio Continuous Care™ services that you would like to receive

**➔ Be sure to sign and date where “Signature of Patient” is located**

**Page 3**

**➔ Read and sign Patient HIPAA Authorization**

**Page 5-7**

- Read and acknowledge the Consent, Terms and Conditions, and Privacy Notice on remaining pages

**Page 4**

- Complete all sections in the Prescriber Enrollment section
- Complete the prescription section, including: primary diagnosis and dosing
- Select the appropriate Anti-Diarrheal Support
- Select appropriate Benefits Investigation Support Option
  - *If selecting Specialty Pharmacy Conducted Benefits Investigation, indicate which Specialty Pharmacy the prescription has been sent to*

**➔ Manually sign and date the form**

Complete and fax this form to **1-855-545-5957**



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**Patient**

**Patient Name** (First, MI, Last) \_\_\_\_\_ **DOB** (MM/DD/YYYY) \_\_\_\_\_

**Address** \_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**US or Puerto Rico Resident**  Yes  No **Gender**  M  F **Preferred Language**  English  Spanish  Other \_\_\_\_\_

**Phone\*** \_\_\_\_\_ **Email** \_\_\_\_\_

\*By providing my telephone number and signing this form, I agree to receive automated marketing calls and texts from and on behalf of Eli Lilly and Company. I understand that I am not required to provide my number as a condition of purchase. Message and data rates may apply.

**Signature of Patient** \_\_\_\_\_ **Date Signed (MM/DD/YYYY)** \_\_\_\_\_

*Not signing this form will result in an incomplete submission and a delay in requested services*

Must select one of the following:  No Insurance Coverage  Copy of Policyholder's Insurance Card (Front And Back) Is Attached  Provide Information Below

**Primary Prescription Insurance Company** \_\_\_\_\_

**Insurance Company Phone #** \_\_\_\_\_ **Cardholder Name** \_\_\_\_\_

**Policy/ID** \_\_\_\_\_ **Group #** \_\_\_\_\_

**RX BIN** \_\_\_\_\_ **PCN** \_\_\_\_\_

No  Yes **The primary insurance listed above is a commercial coverage plan and is active.**

No  Yes **Do you use government insurance to fill your prescriptions? Examples include Medicaid, Medicare, Medicare Part D, and others.**

Please select which options you would like to enroll in by checking the corresponding checkboxes below.

I would like a **Verzenio® Savings Card** and agree to the Savings Card Terms and Conditions on page 5

**SAVINGS CARD ELIGIBILITY (must confirm the below statements in order to be eligible)**

I confirm that I am a resident of the United States or Puerto Rico who is 18 years of age or older

I confirm that I am NOT enrolled in a government-funded prescription program. Examples include Medicaid, Medicare, Medicare Part D, and others

I would like **Verzenio Continuous Care™ Ongoing Support** and agree to the Optional Verzenio Continuous Care™ Ongoing Support Enrollment Consent on page 6

I understand I am enrolling in Verzenio Continuous Care™ to help facilitate access to my prescribed medication. By checking the corresponding optional boxes above, I consent to my enrollment in the additional Verzenio Continuous Care™ services as described in the Consent on page 6. To cancel your participation in the program, please contact us at 1-844-VERZENIO (1-844-837-9364).





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Before Verzenio Continuous Care™ can start helping you, Lilly may ask for some information about you and your health from your Health Care Entities (as defined below). This is known as your *Protected Health Information*, or *PHI*. By signing this form, you understand and agree that your PHI may be shared with or used by Lilly as explained below.

**PHI includes information like:**

- Your health insurance or benefits, including how much coverage you have
- All records about your treatment
- Whether you're staying on your medicine or treatment

**If you agree, your PHI may be shared by these entities (together "Health Care Entities"):**

- Your doctors and other healthcare providers
- Your healthcare plan or health insurance company
- Clearinghouses or other agents of your health care providers or pharmacies
- Your pharmacy
- Others who might have your PHI on behalf of your health care providers and pharmacies

**Your PHI is used in ways like these:**

- To learn how much of your Lilly treatment is covered by your insurance
- To help you find other ways to afford your treatment
- To track your use of your Lilly treatment
- To share information with your healthcare provider
- To make sure that you receive high-quality services from the program
- To measure program performance and make program improvements
- Internal Lilly use of data to drive business decisions and metrics on hub performance
- Reports to our sales force regarding HCP use of hub services
- Conversations/messages to your HCP regarding trends and hub performance

**Other things you should know about sharing and using your PHI:**

- We only ask for and share the PHI that we need to provide the benefits you want. We do not ask for any PHI that we do not need, but we may receive some in the health records sent to us. Your PHI will be released to Eli Lilly and Company and Lilly USA, LLC and its affiliates, agents, representatives, and service providers (together "Lilly").
- You don't have to give permission to share your PHI with Lilly to receive treatment from your healthcare providers, your prescription from your pharmacy, or benefits from your healthcare plan, but Verzenio Continuous Care™ may not be able to help you without it
- After your PHI has been shared, it may no longer be covered by federal and state privacy laws (such as HIPAA), and it may be shared again with others by Lilly
- Your signed permission to share and use your PHI lasts for 3 years from the date of your signature unless you are a resident of Maryland, Maine, or Montana, in which case the permission will last for 1 year from the date of your signature. In either case, you may revoke your permission before then by writing to PO Box 12307, La Jolla, CA 92039, which will preclude reliance on the authorization after the date your written revocation is received
- Your healthcare providers (such as pharmacies) may be paid by us in exchange for sharing your PHI. They may also be paid by us to use your PHI to provide services, such as contacting you about Lilly products
- **You can stop sharing your PHI with us or change what you share by calling us at 1-844-VERZENIO (1-844-837-9364) or by writing us at PO Box 12307, La Jolla, CA 92039**
- **Your cancellation or revocation of this Authorization will be effective when your Health Care Entities receive notice of your cancellation or revocation, and will not apply to any information shared with Lilly by your Health Care Entities prior to the time those Health Care Entities receive notice**

I have read and agree to the Patient HIPAA Authorization. I understand I am entitled to a copy of this signed Authorization.



Signature of Patient \_\_\_\_\_ Date Signed (MM/DD/YYYY) \_\_\_\_\_

Printed Name of Patient \_\_\_\_\_ Date of Birth (MM/DD/YYYY) \_\_\_\_\_

*Not signing this form will result in an incomplete submission and a delay in requested services*





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Name (First, Last) \_\_\_\_\_ NPI # \_\_\_\_\_  
 Practice Name \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Group Tax ID \_\_\_\_\_ Office Contact Name \_\_\_\_\_ Office Contact Phone \_\_\_\_\_  
 Office Contact Email \_\_\_\_\_ NPI # \_\_\_\_\_



Patient Name (First, MI, Last) \_\_\_\_\_ DOB (MM/DD/YYYY) \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**VERZENIO® PRESCRIPTION SECTION** *Valid enrollment includes: Primary Diagnosis, Dosing, and Quantity to be dispensed*

You must select a diagnosis

Primary Diagnosis	Dosing	Quantity to be dispensed
<input type="checkbox"/> Advanced or Metastatic Breast Cancer	<input type="checkbox"/> 50-mg tablets (1x50 mg) orally twice daily	<input type="checkbox"/> 100-mg tablets (1x100 mg) orally twice daily <input type="checkbox"/> 200-mg tablets (1x200 mg) orally twice daily
	<input type="checkbox"/> 150-mg tablets (1x150 mg) orally twice daily	
		<input type="checkbox"/> 28 days <input type="checkbox"/> 56 days

**Anti-Diarrheal Support (select one choice)**

- Send free anti-diarrheal (72 loperamide pills) to the Patient  
 OR  
 Do not send free anti-diarrheal (loperamide pills) to the Patient

**Benefits Investigation Support (select one choice)**

- Lilly Conducted Benefits Investigation**—Verzenio Continuous Care™ will research the Patient’s insurance and in-network Specialty Pharmacy options to help identify the lowest out-of-pocket cost available for Verzenio® and will forward the prescription to the Specialty Pharmacy that the Patient selects. A Verzenio Continuous Care™ representative will help triage and troubleshoot access issues on the Patient’s behalf.  
**IF CHECKED, MUST FILL OUT PRESCRIPTION SECTION ABOVE.**  
 OR  
 **Specialty Pharmacy Conducted Benefits Investigation**—Specialty Pharmacy where prescription was sent \_\_\_\_\_

By signing below, I certify: 1) The therapy is medically necessary and that this information is accurate to the best of my knowledge; 2) I am disclosing this information to Eli Lilly and Company, Lilly USA, LLC, their affiliates, agents, representatives, business partners, and service providers (together “Lilly”) to help enable treatment for this Patient; 3) The Patient is aware of, has consented to, and has directed my disclosure of their information to Lilly so that Lilly may contact the Patient to further enable services for those purposes and that such consent and direction applies to disclosures made through the duration of the Patient’s therapy; 4) I will not seek reimbursement from any third party for the support Lilly provides; and 5) I am licensed to prescribe the prescription medication identified in this form, the prescription complies with my state specific prescribing requirements and I appoint Lilly as my agent for the limited purposes of conveying this prescription by facsimile only to the dispensing pharmacy. I understand that by signing this form, I am requesting support from Eli Lilly and Company for Patients receiving Verzenio® pursuant to an FDA approved indication or an indication medically supported by CMS recognized Compendia.

**PRESCRIBER SIGNATURE: PRESCRIBER MUST MANUALLY SIGN AND DATE.** Rubber stamps, signature by other office personnel for the Prescriber, and computer-generated signatures will not be accepted.

**PRESCRIBER SIGNATURE:**



_____	_____	_____
<b>Dispense as written</b>	<b>May substitute/brand exchange permitted</b>	<b>Date Signed (MM/DD/YYYY)</b>
<i>Not signing this form will result in an incomplete submission and a delay in requested services</i>		





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### Terms and Conditions:

By using the Verzenio Savings Card ("Card"), you attest that you meet the eligibility criteria, agree to and will comply with the terms and conditions described below:

Offer good until 12/31/2021 or up to 12 months from patient qualification into the program, whichever comes first. Patients must have coverage for Verzenio with their commercial drug insurance to pay as little as \$0 for a 28-day supply of Verzenio. Offer subject to a monthly cap of wholesale acquisition cost plus usual and customary pharmacy charges and a separate annual cap of \$25,000. Participation in the program requires a valid patient HIPAA authorization. Offer void where prohibited by law. Patient is responsible for any applicable taxes, fees, or amounts exceeding monthly or annual caps. **This offer is invalid for patients without commercial drug insurance or whose prescription claims for Verzenio are eligible to be reimbursed, in whole or in part, by any governmental program, including, without limitation, Medicaid, Medicare, Medicare Part D, Medigap, DoD, VA, TRICARE®/CHAMPUS, or any state patient or pharmaceutical assistance program.** This offer is not valid for: Massachusetts residents if an AB-rated generic equivalent is available; California residents if an FDA-approved therapeutic equivalent is available. Available only in the US and Puerto Rico for residents of the US and Puerto Rico. By accepting this offer, you agree that if you are required to do so under the terms of your insurance coverage for this prescription or are otherwise required to do so by law, you should notify your insurance carrier of your redemption of this Card. This offer cannot be combined or utilized with any other program, discount, discount card, cash discount card, coupon, incentive, or similar offer involving Verzenio. It is prohibited for any person to sell, purchase or trade; or to offer to sell, purchase or trade, or to counterfeit this Card. This offer may be terminated, rescinded, revoked or amended by Lilly USA, LLC at any time without notice. Card activation required. This Card is not health insurance. This Card expires on 12/31/2021.



## **What to Know About the Verzenio Continuous Care™ Ongoing Support Program:**

Your healthcare provider has talked with you about using Verzenio®, an Eli Lilly and Company medicine. Verzenio Continuous Care™ was created to help you have a positive experience as you get started with and use this medicine. Verzenio Continuous Care™ offers personalized support to Patients at no charge.

## **OPTIONAL VERZENIO CONTINUOUS CARE™ ONGOING SUPPORT ENROLLMENT CONSENT**

### **Ongoing Support Enrollment Consent:**

The Ongoing Support Services included in Verzenio Continuous Care™ provide support after you've received your medication, like check-in calls to answer any questions you might have about Verzenio®. As part of your participation in the Ongoing Support Services, Eli Lilly and Company and Lilly USA, LLC and its affiliates, agents, representatives, and service providers (together "Lilly") may use, disclose, and/or transfer the personal information you supply to provide services related to your condition and treatment to administer the program.

### **Services include:**

Contacting you by email, mail or telephone to provide personalized services, delivered by your Verzenio Continuous Care™ Support team, such as information and marketing materials; responding to customer service requests and/or questions about your treatment; requesting feedback on your experience with the related products, services, and programs, including market research and medical research; disclosing your enrollment and use of these services to your doctors and insurers; analyzing and/or measuring program performance and program effectiveness for future enhancements; and other activities related to your condition and therapy that are not part of Verzenio Continuous Care™. These activities include opportunities to share your story and participate in studies about products and services. To cancel your participation in the program, please contact us at **1-844-VERZENIO (1-844-837-9364)** Mon-Fri, 8am–10pm ET.



## Privacy Notice:

We may use and save your personal information to meet legal or regulatory obligations that are in the legitimate interest of Lilly, to fulfill legitimate and lawful business purposes in accordance with Lilly's record retention policies and applicable laws and regulations, and to respond to lawful requests by public authorities, including to comply with national security or law enforcement requests.

Your information may be combined with other information that you have previously provided or that Lilly has received. We do not sell personal information.

We may transmit personal information about you to other Lilly affiliates worldwide. These affiliates may in turn transmit personal information about you to other Lilly affiliates. Some of Lilly's affiliates may be located in countries that do not ensure the same level of data protection. Nevertheless, all of Lilly's affiliates are required to treat personal information in a manner consistent with this notice. To obtain additional information about Lilly's privacy practices, including the basis for transfers and safeguards that Lilly has in place for cross-border transfers of personal information, please contact us at [privacy@lilly.com](mailto:privacy@lilly.com) or visit <https://www.lilly.com/privacy>.

We provide reasonable physical, electronic and procedural safeguards to protect information we work with and maintain. We limit access to your information to authorized employees, agents, contractors, vendors, subsidiaries, and business partners, or others who need such access to information to carry out their assigned roles and responsibilities on behalf of Lilly. Please be aware, although we try to protect the information we work with and maintain, no security system can prevent all potential security breaches.

Upon verification, you have the right to request information from us regarding how your personal information is being used and with whom that information is being shared. You also have the right to request to see and get a copy of the personal information that we have about you, request its correction or request its erasure/deletion.

There may be exceptions that apply to your request.

In limited circumstances, you may have the right to have your information transmitted to another entity or person in a machine-readable format.

You will not be discriminated against for exercising any of your rights.

To exercise your rights, you or your authorized representative may submit a request by contacting us using one of the methods listed below.

You may make any of the above requests by contacting us at: The Lilly Answers Center, Lilly USA, LLC, Lilly Corporate Center, Indianapolis, IN 46285 or by calling 1-800-545-5979.

If you wish to raise a complaint on how we have handled your personal information, you can contact the Global Privacy Office and Data Protection Officer at [privacy@lilly.com](mailto:privacy@lilly.com) who will investigate the matter.

If you are not satisfied with our response or have any concerns about how your data is being processed, you can register a complaint with a relevant regulatory authority (e.g. a Data Protection Authority (DPA) or Attorney General).